

Buy \$25 Worth of



Stationery Products and Get a 17.6 oz. Box of Luscious



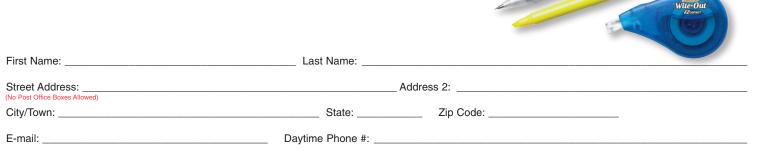




Belgian Chocolate Offer

To receive your Guylian Belgian Chocolates, please follow the steps listed below:

- 1. Make a \$25 purchase of BIC® Stationery Products between October 1, 2009 and December 31, 2009.
- 2. Complete this mail-in certificate.
- 3. Attach sales receipts, packing slips, or invoices (originals preferred) with required purchases circled and mail to: BIC USA Inc., One BIC Way, Shelton, CT 06484 Requests must be received on or before February 28, 2010.
- 4. Offer valid in U.S. only, excluding Puerto Rico, Guam, the Virgin Islands and where prohibited by law. Limit one offer per person. See Terms and Conditions below for complete details.



Guylian Chocolates Promotion Terms and Conditions:

Offer is open to any consumer in the United States, excluding Puerto Rico, the Virgin Islands, Guam and where prohibited by law, who purchases \$25 or more in BIC® Stationery Products between October 1, 2009 and December 31, 2009 and mails to BIC USA inc., One BIC Way, Shelton, CT 06484 a proof of purchase (one invoice, packing slip or sales receipt (originals preferred) totaling \$25 or more) with the above mail-in certificate completed by hand with the consumer's name, address, email, city, state, zip code and daytime telephone number. Limit one (1) Guylian 17.6 oz. box of Belgian chocolates per person. To be eligible to receive a Guylian 17.6 oz box of Belgian chocolates, the required mailing materials must be received by February 28, 2010. Within 6-8 weeks of receiving the completed mail-in certificate and proof of purchase, Guylian USA Inc. will directly send qualifying consumers a 17.6 oz box of chocolates. Shipping and handling is the responsibility of Guylian USA Inc. Offer is not valid with any other discount or promotional offer and is not redeemable for cash. Void where prohibited, taxed or restricted by law.